

CHAMPION FOUNDATION TRUST

ANNUAL REPORT

YEAR ENDING 30 JUNE 2018

CHARITIES COMMISSION CC39895
PRIVATE BAG 4708 CHRISTCHURCH 8140

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REPORT BY CHAIRPERSON

PURPOSE OF THE TRUST

To benefit children with intellectual or other mental or physical disabilities compromising their development with specific focus on early intervention programmes and therapies by, including and not limited to, providing financial assistance to the Christchurch Early Intervention Trust incorporated under the Charitable Trusts Act 1957 so long as it remains a charitable trust in New Zealand.

CHAIRMAN'S REPORT

June 2018

2018 has been an encouraging and positive year with several most significant donations increasing the Foundation Capital fund, which have given the Trustees heart for the continuing work needed to increase the asset base of the Foundation.

The following provides a snap shot of the total funds held in the Foundation's Capital fund:

	2018
Total raised by The Champion Foundation Trust including operational	\$2,271,167
2017/18 Funds received incl. interest	\$ 826,161
Capital Funds invested	\$1,735,931

Significant Donations:

- \$500,000:** A donor who wishes to remain anonymous excited us in making a \$500,000 donation in June 2018. This wonderful donation reinforced the need all those involved with the Centre as Trustees are well aware of i.e. the need to connect often and in varying ways with many possible donors, keeping the work of the Centre front of mind when talking to our various networks, friends and families. The very generous person who made this donation had contact with Dr Patricia Champion several years ago and she escorted her on a tour of the Centre. She also kindly made a donation at that time. More recently she had a discussion with her solicitor, advising of her wish to make donations to several charitable organisations. Fortunately only last year the Foundation hosted a social function for lawyers working in the Wills and Trusts area, the purpose being to raise awareness of the Centre amongst solicitors working with people considering bequests. The lawyer for the donor was one of those invitees. Knowledge of the Centre gained, together with her personal acquaintance and connections with several of the Early Intervention Trust (EIT) and Foundation Trustees would have most likely reinforced and eased the completion of the decision to donate.
- \$200,000:** Last year as we reported, we received a substantial donation of \$207,154 from US residents Mr and Mrs Jelinek. Mrs Jelinek attended the University of Canterbury with Dr Champion and she met her American husband while he was also a student there. Earlier this year Mr and Mrs Jelinek, donated a further \$202,474, again showing how much they respect the work of the Centre which Patricia created 40 years ago. The total they have now donated is the very substantial sum of \$409,628.00.
- \$20,000:** The Hickman Family Trust, as part of their five year pledge. The Hickman Family Trust has now donated \$100,000 over five years.
- \$10,000:** Sir William and Lady Manchester Charitable Trust donated \$10,000 completing their six year pledge of a total of \$60,000. The Trust have generously renewed their pledge for a further three years bringing their total donation to \$90,000 upon the completion of their pledge in 2020.

Update since end of financial year:

\$57,500: Independent Fisheries. They donated approximately \$50,000 direct to the Champion Centre earlier. It is most encouraging Independent Fisheries have shown increased support, as this donation is an increase on their donation last year. They have consistently shown strong support by making significant donations over recent years.

\$21,500: Spanbild. Spanbild have been long-time supporters of the Champion Foundation have donated in total \$45,000, \$25,000 of which paid for the Research First Report that was completed a few years ago. In addition to the \$10,000 donation Spanbild made to the Foundation since the end of the financial year they sponsored the Champion Centre's 40th Anniversary Gala Dinner for \$11,500.

Sponsorships for Champion Centre's 40th Anniversary Gala Dinner: The Trustee's wish to acknowledge and thank Saunders & Co who sponsored the dinner for \$9,200 and Fulton Hogan who sponsored the Dinner by paying for the substantial hire of the venue for the dinner. All other sponsors will be mentioned in next year's Annual Report when the proceeds from the Gala Dinner will be shown.

The Trustees are most grateful for the kindness of the donors of these substantial donations. They will add significantly to the capital base of the Foundation and to assist growing the serious capital fund needed for the support of the Champion Centre in years to come.

Commercial Director:

When we completed our last Financial Year a new role of Commercial Director had been created to be funded for the first year by the Foundation. Abby Shaw had just been appointed. She has since been working from the centre on a day to day basis and has done a lot of work which has made a big difference to the way both trusts are moving forward, putting structure around many ideas, including methods and systems for achieving our goals, and our future planning. This year has seen increased liaison between the two trust boards which both boards are keen to continue.

Many of you will have noticed the revamped attractive Champion Centre advertisements in the Press. We are fortunate The Press continues (without charge) to fill empty newsprint spaces on a regular basis with our logo and brand advertising.

GP Appointment for Champion Centre:

This appointment commenced in the last financial year to be funded by the Champion Foundation, continues with a part time GP being available to children at the Centre. The Foundation hasn't paid anything to the Champion Centre for the cost of the GP in the last financial year. The GP is attending the Champion Centre but has been kindly reluctant to render an account.

Board Appointments and Trustee News:

Dr Patricia Champion: Dr Champion continues as a very active trustee, and she has been instrumental in obtaining the many significant donations and several major ones in the last year.

Bridget Frame: continues to chair the Fundraising Committee and has done a superb job masterminding the recent "Art in the Attic" auction. She has an acknowledged expertise in the more academic side of the workings of the charitable trust space. She recently presented to an audience which included a relevant Government Minister. She was also invited to attend the recent summit conducted by Social Investment Agency.

Carolyn Grant: has comprehensive communications and fundraising organisational experience, and works in this area for another not for profit organisation, which assistance the Foundation finds invaluable.

Mike Norris: stepped down as Chair in 2017 due to the pressure of other commitments. He continues as an active trustee and has assisted with enabling several of the significant donations the Foundation has received in recent years.

Roger Young: a well respected independent professional company director has continued his considerable contribution with his previous national and international business directorship experience. He also holds the role of Treasurer.

Tim Blake: resigned as a trustee of the Foundation early in 2018.

Approaches to Government for additional funding:

A very useful joint meeting in May 2018 was held with the trustees of both the EIT and the Foundation. There was much discussion of the challenges of financing the centre into the future, with the government not funding in particular the extra "wrap around services" that the Centre believes is fundamental to the success of its clinical approach, and for which it is internationally recognised. Following this a new joint trustee sub-committee was appointed to focus on considering strategies for the possibility of lobbying of Government for more funding.

Premature Children's Book – “Earlybird”:

Internationally there is currently no material available for parents to read to their children born prematurely to assist in understanding their different journey following their premature birth. The Champion Foundation agreed to underwrite the cost of printing the book. Meanwhile pleasingly, various organisations who were applied to made funding grants to fully cover the cost of publishing. This book is to be launched later in 2018 and will be distributed to families who have a premature baby in one of the six NICU units throughout New Zealand at no cost to the families. The book will also be available for sale through the Neonatal Trust online shop in early 2019.

Update since end of financial year: The book was successfully launched at the University of Canterbury Staff Club on 19th November 2018. Drinks and sandwiches were organised and provided by the Fundraising Committee. A press release was also issued.

Newsletter:

The quarterly Champion Centre newsletter continues to be sent to all Foundation donors. It is worth noting that recent editions since late 2017 have received a professional touch from our Commercial Director Abby Shaw who has very welcome talents with such graphics. This has led to some positive changes of perspective by readers who have commented that they did not realise that government funding did not cover the cost of each child at the Centre.

Donate the Difference:

To keep the door open each day, the Centre needs an additional \$7000 every year for every child. To increase awareness of this funding shortfall Abby and the Centre have recently commenced a campaign asking people and Canterbury businesses to “Donate the Difference”. The Foundation is very supportive of this “tag line” initiative and feels it has potential to raise awareness and increase donations. The Foundation is making use when talking with potential donors, of this easy to understand phrase so as to illustrate the annual challenge to keep the Centre running with its best practice wrap around service.

Fundraising Committee:

The fundraising committee comprises chair Bridget Frame, with very committed assistance from Dr Patricia Champion, Gay Rutherford, Katie Gyde, Sue Rutherford, Carlyne Grant, Rachele Henson, Jan Ward, Mike Norris, Peter Guthrey and Steph Burdon.

1. 2nd year of “Art from the Attic”

This was an inaugural event held in Sept 2017 and reported in the Chairman's report last November.

Update since end of financial year: It was successfully held again this year in August 2018.

COCA Art Gallery who assisted with the first auction last year kindly hosted the auction this year at their premises, and it was very much appreciated that Phil McGoldrick once again donated his time and acted as auctioneer.

There was an enormous amount of work put in by all committee members with so many logistics to put in place. An increased number attended this year with 156 tickets sold. Once again this event succeeded both in the amount raised and importantly in obtaining good social media coverage and incidentally creating good “branding” for the Champion Centre.

2. The Committee has been planning and increasing its activities and providing the necessary practical and logistical support for various events.

Gala Dinner Celebrating the 40th Anniversary of the Champion Centre:

This is to be a very major event and has been instigated by the Commercial Director Abby Shaw. There has been much planning and discussion already and the dinner is scheduled for October 2018.

Update since end of financial year: The Gala dinner was very successfully organised with Abby taking control of the planning and execution following discussion with the Foundation Trustees. As with any such dinner there was much work to find sponsors, auction items, organising the venue, catering, selling of tickets and the myriad of practical and administrative tasks which have to be brought together on the night. To run a major event, Mike McRoberts added to the success of the evening in his role as MC. Trustees worked particularly hard in selling tickets and running the auction on the night. Abby marshalled her family and friends into kindly providing a lot of practical support on the night. Those attending very much enjoyed the evening, and those Trustees and their attendees with close connections to the Centre were very proud of their association to the Centre and the success of the night.

An event as big as the Gala Dinner is obviously not sustainable on an annual basis, and it was a huge challenge to organise but it has had the effect of substantial recognition of “brand” awareness for the Champion Centre, its proud history and the hugely important work it does. The Foundation is hoping to use this increased profile to build on in future.

Administrative:

Steph Burdon has been impressive bringing her varied and most useful financial and administration abilities in this critical role over the last year. She is very efficient and is a strategic thinker, which means she often thinks ahead and instigates ideas and actions which she then discusses prior to actioning with the other trustees.

Accountant:

Due to various competing pressures Deirdre Rance had to give up preparation of our annual accounts for this year end. A new Accountant has been appointed, Nicola Brownlee having very kindly offered to prepare our annual accounts ready for auditing.

Celia Barker, Chairman, Champion Foundation Trust

Champion Foundation Trust

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A registered charity, established by a Trust Deed dated 30 September 2008