



The Champion Centre
Tamariki Toiora

Corporate Champions



Be the difference in the life of a young champion

Like most successful organisations our achievements and recognition come from hard work, a belief in what we offer, and delivering a service which is the best in the business.

We grew from humble beginnings and grass roots to become internationally recognised as a leader in our field. But unlike most successful businesses, profit is not a key goal. Our aspirations are beyond any dollar value, for us it's the value of unleashing the potential of a child with disabilities.

But we can't champion these children alone. We need your help.

You're already a
champion in your own
field, now it's your
chance to be a
champion in ours...

Will you champion our cause?

At a time where community funding is increasingly difficult to source, we are grateful of your consideration to support the Champion Centre and the 165+ children who, at any one time, access our world-class early intervention services.

If you aren't already familiar with us then take a moment to better understand our cause and what role you can play in supporting young champions in our community....

For over 40 years the Champion Centre has been delivering multi-disciplinary integrated therapies for Canterbury children, under the age of 6, who are faced with complex development delays and disabilities.

Our approach is holistic, working in partnership with families to create a foundation for learning, tailored to the needs of each child. Our programmes support children to develop core skills with a focus on key areas of gross and fine motor skills, communication, cognitive and social skills.

We provide most of our services in our centre, including speech and language therapy, occupational therapy and physiotherapy, as well as music and play therapy, and technology supported learning. An education support programme combined with a full transition to school programme prepares both the school and our families for the next step of the journey, ensuring a seamless transition. And throughout the child's journey with us, we support their families and whānau to raise them to be all that they can be.

Do the services of the Champion Centre really make a difference?

Absolutely! And you don't just need to take our word for it. We have included a snapshot of outcomes from a recent independent evaluation of our programme throughout this document, reinforcing why your support is so important.

Why support us?

Does your organisation rest on values such as equality, inclusion, and diversity? We do too.... And at the Champion Centre we believe that every child, regardless of their ability, has the fundamental right to access the resources, tools and support systems required to reach their full potential, physically, mentally, and socially.

By choosing to support the Champion Centre you are directly enabling children **in our community** to be set on the path to **achieving their fullest potential**.

Your support will make the difference to the future of our community.

We can't champion these children alone. We need your help.

91%

of children attending the Champion Centre, go on to transition into the community, through entering their local school.

89%

of past and current parents now feel more positive about the future for their child thanks to the Champion Centre.



Becoming a Corporate Champion

By becoming a Corporate Champion your organisation will help ensure that children in Canterbury have access to an internationally recognised provider of early intervention services.

Your investment will make a direct impact to the lives of hundreds of families across the region, ensuring that the developmental, social and emotional needs of those we support are met.

And beyond the child's individual needs, your contribution will ensure that families are provided with the support, tools, and resources needed for their journey ahead, both at home and in the community.

With a variety of partnership opportunities on offer, you can determine how big a role your organisation can play in supporting children with disabilities in the Canterbury region.



Programme Sponsors

Programme sponsorship opportunities:

- Music therapy
- Technology supported learning
- Feeding experience
- Hydrotherapy



Corporate Sponsors

Corporate sponsorship tiers:

- Gold sponsor
- Silver sponsor



Supporting Champions

Corporate regular giving tiers:

- Building blocks
- First steps

100%

of our parents and caregivers believe that the Champion Centre does everything it can for their children.

“ The Champion Centre celebrates our kids when the rest of the world sometimes has difficulty seeing their strengths and value. It helps to make us all stronger and to achieve more. “

Katy Dean
Champion Centre parent

Why partner with us?

There are so many valid reasons to get behind the Champion Centre and make a real difference.

- Your organisations brand will be elevated and you will be recognised by your customers and the community as an organisation which takes its role as a community contributor seriously.
- You'll have the ability to build on your current network and extend your reach by engaging with our established audience, tapping in to a national network of individuals, organisations, government and council sectors and representatives.
- You can meet your corporate social responsibility objectives by partnering with the Champion Centre, a well recognised and reputable charity which has a local impact and international reach.
- You can strengthen your employee value proposition, as your people will be proud of your organisations social commitment and willingness to make a difference for such an important cause.
- Through opportunities for your employees to get involved with the Champion Centre, you can extend your charitable visibility in a truly meaningful and public way.



Programme Sponsors



Music Therapy

Programme Sponsor - \$30,000 +GST p.a.

Music therapy is transformational for many of the children at the Champion Centre. Our music programme is designed to support and develop their cognitive functions, fine motor skills, emotional development, communication skills, as well as helping develop sensory, and social skills.

Each year, over 1,500 hours of music therapy are delivered at the Champion Centre.



Technology Supported Learning

Programme Sponsor - \$30,000 +GST p.a.

Not only does technology supported learning offer an engaging and repetitive platform for our children to learn and develop, it provides a primary means of communicating for the many children who we work, that will never verbally communicate.

A total of 430 hours of technology supported learning are clocked up each year at the Champion Centre.



Hydrotherapy

Programme Sponsor - \$20,000 +GST p.a.

Delivered each week from the hydrotherapy pool on site at Burwood Hospital, our programme supports the relaxation and strengthening of muscle tone. For many of our children who experience ongoing physical pain, hydrotherapy is a release from their discomfort. A physiotherapist joins caregivers and children in the hydrotherapy pool, for therapy, each week.



Feeding Experience

Programme Sponsor - \$20,000 +GST p.a.

Many of our children experience feeding difficulties as a result of being tube-fed or having an experience-related food aversion. Our feeding programme helps overcome these barriers to reduce the anxiety of oral consumption, it also supports the development of oral motor skills, enables meal time routines to be established, and extends the range of food consumed to ensure a balanced nutritional diet.

Corporate Sponsors

Gold and Silver Champions

- **Gold Sponsor - \$15,000 +GST p.a.**
- **Silver Sponsor - \$7,500 +GST p.a.**

As a Gold or Silver Sponsor your support will be enabling the delivery of services across all of the programmes on offer at the Champion Centre. Your sponsorship investment will contribute towards; assessment of developmentally 'at risk' infants and children, delivery of developmental programmes incorporating speech and language therapy, early intervention teaching, occupational and physiotherapy, education and school transition support, as well as research programmes and resource development.

Supporting Champions

Corporate Giving

- **Building blocks - \$5,000**
- **First steps - \$2,500**

By participating in our Corporate Regular Giving, your organisation is supporting our ongoing funding efforts, enabling our vital work to continue to make an impact to the 165+ families which we currently support. Your annual donation is a first step and building block to support the development of those who call on the Champion Centre's therapies and services.

For less than \$50 a week, your organisation can make a significant impact.

Whats more, as all donations of \$5 or more are tax deductible, you could make your donation go even further by donating your tax credit back to the Champion Centre.

Looking at other ways to get involved?

We believe in building valuable partnerships which support your organisations social endeavours. We can work alongside your business to create a partnership opportunity which best supports your charitable goals and community initiatives, such as event hosting, fundraising campaigns, in-kind support, or staff voluntarism.

Payment options and transaction frequencies can be tailored to suit all Corporate Champions.

What's on offer to you...

As a Corporate Champion you will be provided with a meaningful platform to support your community. And for your commitment, here's a snapshot of what's on offer in return...

	<div><div>PROGRAMME SPONSOR</div><div>P</div></div> <div>Programme Sponsor</div>	<div><div>CORPORATE SPONSOR</div><div>C</div></div> <div>Gold Champion</div>	<div><div>CORPORATE SPONSOR</div><div>C</div></div> <div>Silver Champion</div>	<div><div>SUPPORTING CHAMPION</div><div>S</div></div> <div>Supporting Champion</div>
We will work with you to develop a benefit package which maximises your investment.	★			
With your support we will produce a media statement which announces our partnership and endorses your community investment.	★			
You will be invited to supply a sponsor's message to be published in the Champion Centre's Annual Report.	★			
You will receive one half page feature article in the ChampionShip newsletter which reaches an audience of over 3000 people.	★			
You will receive quarterly 'Champion tidbit' updates from the Champion Centre Board, gaining insight on the organisations priorities, successes, challenges and key Ministerial engagements.	★	★		
You will be invited to join us twice a year for a personal update at the Champion Centre, where you will meet key staff, see our world-class therapy in action, and discuss relevant progress and opportunities with our management.	★	★		
You will receive an illustrated acknowledgment plaque, crafted with the assistance of a Champion Centre child, to be proudly displayed in your organisations office.	★	★		
We will provide you with electronic print-ready files for co-branded Christmas cards which include festive artwork crafted by Champion Centre children.	★	★	★	
On your requested, we will visit your workplace to talk about the Champion Centre, and share what our organisations are able to achieve through our partnership.	★	★	★	
You will receive one allocated advert in our ChampionShip newsletter. (Programme sponsor = half page, Gold = quarter page, Silver = eighth page)	★	★	★	
You will receive a suite of digital resources for your organisation to promote our partnership, including; an electronic sponsor's insignia, website content, a co-branded sponsors email signature, and a partnership endorsement.	★	★	★	
Key representatives from your organisation will be invited to attend sponsor and supporter network events.	★	★	★	
Your logo will be included on our sponsors wall, displayed in the main foyer of the Champion Centre.	★	★	★	
Your support and investment will recognised on the Champion Centre's Facebook page.	★	★	★	
You'll receive an invitation to attend the Champion Centre's AGM and afternoon function where you can connect and network with Trustees, funding bodies, fellow Corporate Champions, families, and employees.	★	★	★	★
Your staff will be invited to participate in volunteer events and fundraising drives.	★	★	★	★
Your logo will be displayed on a dedicated supporters page on the Champion Centre website.	★	★	★	★
You will receive advanced invitations to Champion Centre special events.	★	★	★	★

“ We want the community to know about the Champion Centre and to give it their support, quite simply because it is an exceptional place that helps to enhance our amazing children's strengths and abilities.

”
Natalie Lamborn
Champion Centre parent

The economic value of the Champion Centre is recognised with over **88%** of parents stating that tax payers are better off in the long term because of the achievements made at the Champion Centre.



Our commitment

At the Champion Centre we are committed to providing a safe and comfortable environment where families can come together, share, and learn. We provide time for caregivers to interact with one another, and a forum for children to learn social skills and the art of interacting and engaging with others.

We operate in a socially responsible manner, taking into consideration the individual beliefs and values of each family. We pride ourselves in providing an environment which is free from judgment, and that is respectful of culture and diversity.



The Champion Centre

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